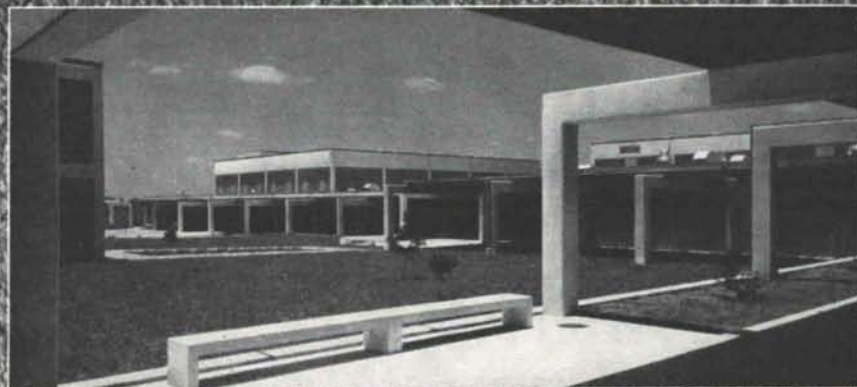


John H. Reagan High School, Austin, Texas; Architect: Page, Southerland & Page; General Contractor: Ricks Construction Company

Finish and waterproof concrete surfaces at the same time with THOROSEAL PLASTER MIX, a cement-base coating that made dramatic savings in the construction of this new school. 8,000 square yards of concrete were completely waterproofed with THOROSEAL PLASTER MIX, applied by spray, floated, and then re-sprayed for a durable, uniform texture which was contrasted with rough "exposed aggregate" panels.

STOP RUBBING CONCRETE!

Job-tested, spray-on coating finishes and waterproofs new school with amazing speed and at 1/2 the cost!



DISTRIBUTED IN NEW MEXICO
EXCLUSIVELY BY



ALBUQUERQUE, NEW MEXICO
2714 4TH STREET N.W.
PHONE 344-3558

Ed L. Jory Sr.
Albuquerque National Bank
Box 1344
Albuquerque, N.M. 87103

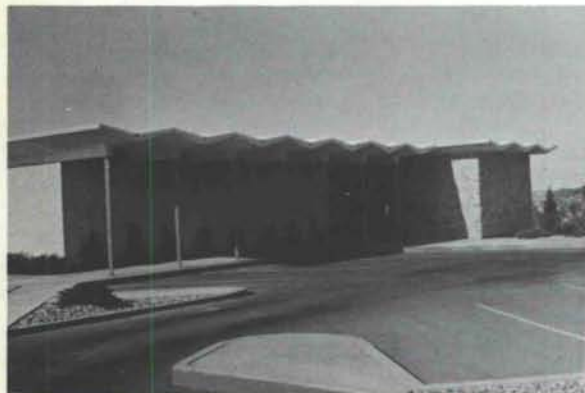
Bulk Rate
U. S. Postage
PAID
Roswell, N. M.
Permit No. 47

EVERYWHERE YOU LOOK

MORE BUILDINGS FEATURING CONCRETE CONSTRUCTION ARE BEING ERECTED. THE REASON IS THE LASTING BEAUTY AND VERSATILITY OF CONCRETE.



ARCHITECT — RALPH PHILLIPPI
CONTRACTOR — KEALY CONSTRUCTION CO.



ANOTHER EXAMPLE OF THE IMAGINATIVE USE OF CONCRETE IS THE NEW FIRST NATIONAL BANK TWENTIETH STREET BRANCH IN FARMINGTON, NEW MEXICO. THE ROOF IS BUILT ENTIRELY OF LYN Y PRESTRESSED CONCRETE MEMBERS FABRICATED TO SPECIFICATIONS BY HYDRO CONDUIT CORPORATION.



HYDRO CONDUIT CORPORATION

2800 SECOND ST., SW • ALBUQUERQUE, NEW MEXICO 87103