By nature, the Architect seems to be a protestant. He rebels against the ugliness of his surroundings, he bemoans the desecration of our natural resources and he derides uninformed civil officials. In the midst of all this, he rarely stops to wonder how he may play a real and positive role in improving the quality of our environment — the town around us.

In a nation facing an awesome population growth, a vast movement of our rural citizens into urban areas, a wholly new set of social and environmental problems, the architectural profession is finding new challenges.

This conference is dedicated to the task of examining the challenges before us and to seeking ways in which we may meet them.