### THE REGIONAL CONFERENCE

In Santa Fe this October two conferences are being held concurrently. Headquartered at La Fonda Hotel will be the 15th annual conference of the Western Mountain Region, American Institute of Architects. The Inn of the Governors will be the meeting place of the 1st annual conference of the newly formed Mountain States Region, American Institute of Interior Designers.

Most of the panel discussions and several of the social events will be joint affairs. It is hoped that a better understanding of the problems and an awareness of the thinking of these design professions can result from such meetings as are planned for Santa Fe.

Several speakers have agreed to participate in the program, among them: Peter Blake, AIA, Editor of Architectural Forum, Paul Spreiregen, AIA, author of the book, "Urban Design: The Architecture of Towns and Cities"; Garrett Ekbo, ASLA, partner in the firm of Ekbo, Dean, Austin, and Williams, Chairman, Department of Landscape Architecture, Univ. of California at Berkeley; and Grady Clay, Editor of Landscape Quarterly and Urban Affairs Editor of the Louisville Journal Courier.

The President-Elect of the AIA, Mr. Charles M. Nes, Jr., FAIA will be the principal speaker at the banquet.

So, you-all come, and

### plan to enter:

1. The New Mexico Architecture Annual Photography Contest.

### RULES-

- a) The competition is open to all: architects, interior designers, professional and amateur photographers, adults, children.
- b) The subject matter must concern itself with man-made structures and buildings constructed within the boundaries of the Western Mountain Region. All structures are eligible: bridges, homes, barns, sheds, office buildings, hotels, hospitals, irrigation structures, dams, powerhouses, patios, building pieces or details — in short, any man-made structure from pre-history to the notyet finished. In keeping with the Conference theme, however, emphasis should be on DE-SIGN FOR PEOPLE.
- c) Color or black and white photographs are acceptable, but prints must be a minimum of 5" x 7". Larger sizes or other proportions are acceptable and even solicited. All prints must be mounted on stiff board.
- d) All photographs must be identified as to location and must have the name of the photographer and date the picture was taken placed upon the back.



Using Zonolite Masonry Fill is the easiest, most economical way to insulate walls like these.







Zonolite Masonry Fill Insulation reduces thermal transmission through these walls up to 50%, significantly raises indoor wall temperatures, eliminates radiant heat exchange and chilly downdrafts.

Result: Vastly increased comfort, a whopping savings on fuel bills. And initial costs are lower too because you install smaller, more efficient heating and air conditioning systems.

So when it comes time to cut corners don't cut out the Zonolite Masonry Fill Insulation. It's only expensive when it's left out.

For more information consult your Zonolite representative.

## ZONOLITE GRACE ZONOLITE DIVISION W.R. GRACE & CO.

Southwest Vermiculite Co. 5119 Edith Blvd N.W. Albuquerque, N. M. 345-1633

# BEFORE YOU BUILD OR REMODEL...

Get the facts about

### Armstrong SIDING



### LABOR SAVING EXTERIOR FINISH GOES UP FAST, REDUCES WASTE

Made from tough wood fiber bonded with thermoplastic resin, Armstrong siding offers many advantages. It saws and nails easily . . . it resists buckling, bowing and splitting. There's no grain, no knots, and practically no waste. Two factoryapplied prime paint coats save time and money.

### 3 DESIGNS

8, 10 and 12 inch horizontal lap siding in 16' lengths; vertical grooved and vertical plain panels in 4 x 8' sheets. All ½'' thick. All sizes always in stock.





4100 FOURTH STREET, N.W. 344-3434

- e) No submissions can be returned.
- f) NEW MEXICO ARCHITECTURE reserves the right to exhibit any or all submissions in its publication. Full credit will always be given the photographer.
- g) Deadline for submissions is October 1, 1966.
- h) Send all entries to John Conron, P. O. Box 935, Santa Fe, New Mexico.
- 2. The Fine Arts Contest.
- a) Open to Architects and Interior Designers for work in oils, water color, drawings, graphics, or sculpture. Note, however, that renderings of projects are not eligible.

Suitable trophies and awards will be presented at the banquet to all winners.

THE TITLE:

DESIGN FOR PEOPLE

THE PLACE:

SANTA FE, NEW MEXICO

THE TIME:

OCTOBER 12, THROUGH 15, 1966

\_x\_x\_x\_x\_x\_x\_x\_x\_

### Santa Fe Architect To Receive Medal

Alexander Girard, AIA, a member of the Santa Fe Chapter, AIA, will be presented with the Allied Professions Medal at the 1966 annual convention of the American Institute of Architects in Denver, June 26-July 1.

Alexander Girad is an architect who specializes in the design of interior spaces and their furnishings, he is known best for his shops, showrooms, restaurants and residences. He is noted particularly for a bold, exiciting use of color in fabrics and interiors. His work has been published, exhibited and honored internationally. Recents awards have gone to Girard for his fabric collection for Herman Miller and for the design of LaFonda del Sol restaurant in New York City.

Among Girard's most recent work is the redesign of many visual aspects for Braniff International Airlines and several projects in collaboration with architects Eero Saarinen and Associates. He designed the wood mosaic on the free standing wall in the First Unitarian Church of Albuquerque, as well as the interiors at St. John's College in Santa Fe. He is a registered architect in four states, and he has been design director of the Herman Miller Textiles Division since 1952. Six years ago, he established the Girard Foundation in Santa Fe, and international Collection of toys and related objects for public exhibition.

The editors join with all the members of the New Mexico Society of Architects in congratulating Alexander Girard.