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University of New Mexico Communication and Marketing Department

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ABOUT 1,550 UNIVERSITY of New Mexico students will graduate on Friday, Dec. 19. Before the graduates gather at the Pit for the 6 p.m. ceremony, however, the ROTC programs host a commissioning ceremony for their graduates. Among those graduating from the Army ROTC program is Cadet Luis Sanchez who will be commissioned as a second lieutenant in the Infantry, Friday, Dec. 19 at 9:30 a.m. in UNM Continuing Education. http://www.unm.edu/~market/cgi-bin/archives/003472.html#more

RESEARCHERS AT the University of New Mexico presented the results of a DWI study at the Governor's DWI Research Forum recently. The study, "Treating DWI Offenders: Are offenders getting the treatment the law requires," found that less than half of repeat DWI offenders in the state of New Mexico are receiving substance abuse treatment despite state law. http://www.unm.edu/~market/cgi-bin/archives/003493.html#more

UNM LIVE Podcast: Enrique Lamadrid, professor, Spanish and Portuguese and director of Chicano/Hispano/Mexicano Studies, talks about Christmas customs in New Mexico with Carolyn Gonzales from UNM Communications and Marketing. http://unmlive.unm.edu/?p=195

UNM LIVE Podcast: Law Professor and Director of Africana Studies Sherri Burr and Hakim Bellamy, program specialist in the New Mexico Office of African American Affairs and UNM graduate student, look back on the 2008 presidential election and what Barack Obama's victory means. http://unmlive.unm.edu/?p=197

FOR THE FOURTH YEAR, the University of New Mexico is offering a slate of classes during winter intersession, giving students a chance to catch up or get ahead. Intersession courses allow students to increase their credit hours for the fall semester, helping them maintain credit hour and grade point average requirements for their grants and scholarships. Students can also use intersession courses to get ahead in their studies, decreasing time to degree completion.

http://www.unm.edu/~market/cgi-bin/archives/003482.html#more

EACH YEAR COLLEGE graduates cope with the stress of diving into the real world and getting a job. For many, it will be their first time seeking employment off campus. One way the university's Office of Career Services can lessen career anxiety is eRecruiting. http://www.unm.edu/~market/cgi-bin/archives/003489.html#more

SOON AFTER first year M.F.A. student Tanaya Winder came to UNM this semester, she told Julie Shigekuni, new director of the creative writing program, about a Stanford program called the Levinthal Tutorials that helped her prepare for graduate school. Winder's suggestion led to the creation of the Russo Tutorials, an independent study pairing creative writing graduate students with seniors who are developing a portfolio and graduate school application.

http://www.unm.edu/~market/cgi-bin/archives/003473.html#more

GRADUATE STUDENTS in UNM Landscape Architecture Studio 3 presented "SITE AND NON-SITE: Visioning the Pat Hurley Neighborhood: A Gallery Installation + Interpretation of a Landscape," at a gallery at 711 3rd St. SW. The course is taught by Adjunct Professor and Landscape Architect John Barney.

http://www.unm.edu/~market/cgi-bin/archives/003487.html#more

LANDSCAPE ARCHITECT Baker Morrow, adjunct associate professor, School of Architecture and Planning, talks about how the kind of social innovation generally reserved for cities took place in Artesia, N.M., when the small town wanted and found the will to change. Civic will guided them – with help from Morrow's firm – to create a main street where pedestrians can walk from "pool of shade to pool of shade" with wide sidewalks, fountains and places to sit.

http://www.unm.edu/~market/cgi-bin/archives/003486.html#more

THE ROBERT WOOD JOHNSON Foundation Center for Health Policy invites proposals for seed grants to conduct research on U.S. health and health care issues, especially those affecting Latino and American Indian communities. The deadline for submissions is Friday, Feb. 6, 2009 at 5 p.m. to rwjf@unm.edu. http://www.unm.edu/~market/cgi-bin/archives/003481.html#more

ROBERT VALDEZ and Nina Wallerstein of the Robert Wood Johnson Foundation Center for Health Policy at the University of New Mexico are presenting at the largest national summit on health disparities ever convened. Sponsored by the National Center on Minority Health and Health Disparities and the 27 institutes and centers at the National Institute of Health, the two-day Summit on the Science of Eliminating Health Disparities examines the intersection of science, practice and policy. http://www.unm.edu/~market/cgi-bin/archives/003484.html#more

THE ANDERSON SCHOOL of Management at the University of New Mexico recently opened its new Student Marketing Center. The state-of-the-art center, that serves as a lab, studio, and collaborative learning space for students enrolled in upper-division marketing courses at Anderson, opened on Nov. 24. The facility also houses the UNM student chapter of the American Marketing Association.

http://www.unm.edu/~market/cgi-bin/archives/003480.html#more

A 10-WEEK seminar intended to provide prospective investigators with the necessary skills to submit a successful NIH application will begin Jan. 22, 2009 at 4 p.m. The weekly course will be co-taught by seasoned NIH investigators at the Center on Alcoholism, Substance Abuse, and Addictions (CASAA) and will cover such topics as identifying potential funding mechanisms, preparing an NIH budget, and the writing of specific aims, preliminary studies and research design sections. http://www.unm.edu/~market/cgi-bin/archives/003455.html#more

INFORMATION TECHNOLOGY SERVICES will provide limited customer support to UNM and UNMH during the break between Dec. 24 and Jan. 5. For a complete list of hours visit: http://www.unm.edu/~market/cgi-bin/archives/003485.html#more

THE ITS DEPARTMENT reminds everyone to please turn off your computer and unplug it over the holidays. Potential electrical spikes and malicious holiday internet-based attacks are a concern during the break. Turning off and unplugging your computer can minimize those threats. Additionally, turning off and unplugging your computer will save energy and conserve resources over the holiday break.

THE "BRIEFCASE" tab, currently available to students and other users on MyUNM portal, will be removed at the end of January. The Briefcase enables files to be uploaded and saved to a user account on a UNM server. Students and other MyUNM users who have stored files on the Briefcase are asked to remove their files before Jan. 30. http://www.unm.edu/~market/cgi-bin/archives/003483.html#more

LUKE LESTER, professor of Electrical and Computer Engineering and associate director, Center for High Technology Materials, has been appointed to the UNM Microelectronics Chair Professorship. Lester has a track record of innovations in semiconductors and photonics, including fabricating the world's fastest transistor, a record that stood for more than a decade as noted in the "Guinness Book of World Records." http://www.unm.edu/~market/cgi-bin/archives/003488.html#more

CRYSTAL FRANTZ has been appointed executive director of Care Management at the University of New Mexico Hospitals, while Doris Tinagero has been named the executive director of Carrie Tingley Hospital. http://www.unm.edu/~market/cgi-bin/archives/003479.html#more

PHILIP W. WIEST has been appointed new chair of radiology. An associate professor of Diagnostic Radiology at UNM, Wiest has served on faculty since 1992. He was elected a Fellow in the American College of Radiology in 2006. Wiest replaces Michael R. Williamson who is stepping down to take sabbatical leave but who remains on faculty. http://www.unm.edu/~market/cgi-bin/archives/003490.html#more

THE UNM BOOKSTORE still has great holiday deals for those last minute shoppers looking for the perfect gift. Through Tuesday, Dec. 23, the UNM Bookstore is offering 40 percent off select Lobowear, and select golf products and auto accessories, 25 percent off bargain books and an additional 25 percent off clearance Lobowear and gifts.