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The problems presented to the architect then, are how to vary the parts to add interest without destroying the unity and how to raise the standards of architecture, knowing that by changing familiar patterns, both visual and sociological, that only a minimum audience will respond?

The limits of architectural expression are now clear. At one extreme where a great number of progressive ideas and complexity of the parts occur, the architect reduces his audience to a point where only other architects with the same frame of reference are able to understand the image. At the other extreme where existing, well-established ideas are used in a recognizable form, the architect increases his audience to the greatest number due to familiar and repetitive images.

Now the problem becomes more complex, for the visual image is involved with the moral and sociological attitude of the architect. In the first instance he is establishing a new way of life. In the second instance he is interpreting the existing way of life. Very seldom is his approach this absolute and most architects practice somewhere within these extremes.

It, therefore, becomes apparent that the function of the University is to make the student aware of his moral and sociological responsibilities to society, as well as the visual aspects of architecture.

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