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## adobe medicus 2015 5 September-October

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# adobe medicus

BIMONTHLY BULLETIN OF THE HEALTH SCIENCES LIBRARY AND INFORMATICS CENTER

## From HSLIC's Executive Director

Over the next year, I will be the official mentor for two mentees from academic health center libraries who envision becoming library directors at some stage during their careers.

The first, Stephen Kiyoi, is the Library Director at the UCSF at San Francisco General Hospital. He and I were selected as one of 10 fellow/mentor pairs in the Leadership Fellows Program, sponsored by the National Library of Medicine (NLM) and the Association of Academic Health Sciences Libraries. The program prepares future leaders for director positions in academic health sciences libraries through a year-long mentorship with a director of another library and a curriculum focused on developing leadership knowledge critical to enhancing the value of libraries in their institutions. Since the program began in 2002, 27 fellow graduates have assumed director positions.

The second mentee is Rachel Helbing, who is a liaison librarian at the Texas Medical Center Library. Rachel is the recipient of this year's Emerging Leaders Award, sponsored by the National Network/Libraries of Medicine, South Central Region, a program of the NLM. This program, for junior librarians, allows the recipient to experience the academic health sciences library and its institutional leadership under the tutelage of a library director.

Both of these librarians have played key roles as hospital library directors in implementing patient portals. They will offer valuable experiences to the UNM Health Sciences Center during a week at UNM this spring.

**Holly Shipp Buchanan, MLn, MBA, EdD, FMLA, AHIP**  
Executive Director, HSLIC  
Professor, UNM School of Medicine

## 2015–16 lecture series will continue through May



Gregory Heileman, PhD

The library's Biomedical Informatics Seminar Series (BioMISS) got underway in September with a lecture by Greg Heileman, PhD, titled "The Development of a Cloud-Based Student Analytics Framework at UNM." Heileman is the Associate Provost for Curriculum and a professor in the UNM Electrical & Computer Engineering Department.

Fourteen lectures will be presented through May 2016. On the next page, three of the lectures are listed, to give you an idea of the variety of topics to be covered.

*(Continued on p. 2)*

2015–16 lecture series will continue through May *(Continued from p. 1)*

- “Ethical Thinking About Social Media” by Anne Simpson, MD, CMD, Rust Professor; Director, UNM School of Medicine Institute for Ethics; Executive Director, HSC Center of Excellence for African American Health; and professor, UNM Department of Internal Medicine/Division of Geriatrics — Dec. 3, 2015
- “New Mexico Community Data Collaborative” by Thomas Scharmen, MA, MPH, an epidemiologist with the New Mexico Department of Health — Jan. 21, 2016
- “Telestroke Project” by Howard Yonas, MD, Distinguished Professor and Chair, UNM Department of Neurosurgery; Director, UNM Cerebrovascular Center — Feb. 18, 2016



Greg Heileman, PhD, top center, launched the 2015–16 season of the library’s Biomedical Informatics Seminar Series (BioMISS) on Sept. 17.

For the 2015–16 season, all BioMISS lectures will be held on Thursdays from 10 to 11 a.m. in room 228 of the library. To see the complete schedule, please visit <http://hslic.unm.edu/biomedical-informatics/index.html> and select “Seminar Series BioMISS” from the left navigation bar.

HSLIC and Internal Medicine recruit for clinical informatics fellowship

*Philip J. Kroth, MD — Director, Biomedical Informatics Research, Training and Scholarship*

HSLIC and the UNM Department of Internal Medicine have established a new clinical informatics fellowship at UNM Hospitals and are seeking applications. The two-year fellowship will begin in July 2016 and is designed to be accredited by the American College of Graduate Medical Education (ACGME). The accreditation application will be submitted by the end of 2015.

Physicians who are board-eligible for any medical specialty are encouraged to apply. For more information, or to apply, please contact Dr. Philip Kroth at (505) 272-6937 or [PKroth@salud.unm.edu](mailto:PKroth@salud.unm.edu).

Envoy Program supports HSC community in myriad ways

*Steve Stockdale — Deputy Director for Operations*

One of the important services HSLIC continues to provide in support of the HSC mission is the envoy liaison program. Library faculty members assist HSC faculty, students, clinicians and researchers with a dedicated point of contact for consultation, services and support within designated colleges and departments.

Envoys provide a wide range of services. For example, they conduct new-student orientations, help clinicians and researchers with literature searches, support grant

applications that include informatics or data-management-planning components, present at faculty meetings and collaborate on academic projects and initiatives.

The chart on the next page identifies the HSLIC faculty members who serve as envoys to various HSC departments. Feel free to contact the designated envoy for your department, and let us become a part of your team. For more information about how our envoys can help your department, please contact Steve Stockdale, Envoy Program Chair, at (505) 272-4688 or [SStockdale@salud.unm.edu](mailto:SStockdale@salud.unm.edu).

Name of HSLIC Envoy	HSC Departments Represented
Patricia Bradley, MLS, AHIP	<ul style="list-style-type: none"><li>• Anesthesiology &amp; Critical Care Medicine</li><li>• Obstetrics &amp; Gynecology</li><li>• Office of Community Health</li><li>• Surgery</li></ul>
Holly Buchanan, MLn, MBA, EdD, FMLA, AHIP	<ul style="list-style-type: none"><li>• Leadership</li><li>• UNM Hospitals</li><li>• Sandoval Regional Medical Center</li></ul>
Jon Eldredge, PhD, MLS, AHIP	<ul style="list-style-type: none"><li>• Clinical and Translational Sciences</li><li>• Dental Medicine</li><li>• Dermatology</li><li>• Physician Assistant Program</li><li>• Public Health/School of Population Health</li><li>• Undergraduate Medical Education</li></ul>
Laura Hall, MFA	<ul style="list-style-type: none"><li>• History of Medicine</li><li>• New Mexico Medical Society</li></ul>
Ingrid Hendrix, MILS, AHIP	<ul style="list-style-type: none"><li>• College of Nursing</li><li>• Occupational Therapy</li><li>• Orthopaedics &amp; Rehabilitation</li><li>• Physical Therapy</li></ul>
Philip Kroth, MD, MS	<ul style="list-style-type: none"><li>• Family and Community Medicine</li></ul>
Karen McElfresh, MSLS, AHIP	<ul style="list-style-type: none"><li>• Biochemistry/Molecular Biology</li><li>• Medical Laboratory Sciences</li><li>• Molecular Genetics &amp; Microbiology</li><li>• Pathology/Office of the Medical Investigator</li></ul>
Sarah Morley, PhD, MLS, AHIP	<ul style="list-style-type: none"><li>• College of Pharmacy</li><li>• Graduate Medical Education</li><li>• Internal Medicine</li><li>• Neurology</li></ul>
Jacob Nash, MSLIS	<ul style="list-style-type: none"><li>• Cell Biology &amp; Physiology</li><li>• Emergency Medicine/EMS Academy</li><li>• Neurosciences</li><li>• Neurosurgery</li><li>• Psychiatry</li></ul>
Steve Stockdale, MA	<ul style="list-style-type: none"><li>• Envoy Program Chair</li><li>• Pediatrics</li><li>• Radiology/Radiologic Sciences</li></ul>



2015 READ poster features Dean Welage



To celebrate National Medical Librarians Month in October, the library has printed “READ” posters featuring a photo of Lynda S. Welage, PharmD, FCCP, Dean, UNM College of Pharmacy. The posters are on display throughout the Health Sciences Center (HSC) campus.

Dean Welage is posing with her favorite book, *Miracle on the Mesa: A History of the University of New Mexico 1889–2003* by William E. Davis. She likes this book’s thorough history of the University of New Mexico, especially because it mentions the creation of the College of Pharmacy in 1945; the College is celebrating its 70th anniversary this year.

The American Library Association launched the READ campaign in 1985 to promote literacy nationwide. Each READ poster features a celebrity holding his or her favorite book.

HSLIC began the annual READ campaign in 2013, featuring a photo of Paul B. Roth, MD, Chancellor for Health Sciences, and Dean, UNM School of Medicine. Last year, our READ poster featured Richard Larson, MD, PhD, Executive Vice Chancellor for UNM’s Health Sciences Center.

HSLIC faculty members receive honors

**Jon Eldredge, PhD, MLS, AHIP**, has been appointed as Vice Chair for the UNM School of Medicine Curriculum Committee. Eldredge has been working on developing the new SOM Clinical Reasoning (CR) course that relies primarily on Problem-Based Learning as a student-centered learning technique.

Also, **Eldredge** was chosen to receive a UNM School of Medicine Educational Excellence Award for Faculty for the Academic Year 2014–15 for his outstanding efforts in the School of Medicine educational programs. His nomination materials were reviewed by a faculty committee of past award winners and Curriculum Committee members, and he was chosen for an award in the Residency/Fellowship Teaching category. Eldredge was honored at the School of Medicine Teaching Awards ceremony in the Domenici Center auditorium on Oct. 16.

**Stuart Nelson, MD, FACP, FACMI**, has received his official appointment to the UNM School of Medicine at the rank of professor. This appointment is based on Dr. Nelson’s considerable body of work as a scholar in the field of biomedical informatics. He is now a full professor for HSLIC and the UNM Department of Internal Medicine.



Jon Eldredge, PhD, MLS, AHIP

Library seeks comments on revised Collection Development Manual

*Karen McElfresh, MSLS, AHIP — Resource Management Librarian*

The Resources, Archives and Discovery unit at HSLIC is revising the library’s Collection Development Manual.

The manual explains how collections decisions are made and will be available on the HSLIC website through October 30 for public comment. To read the draft of the manual, please visit <http://libguides.health.unm.edu/colldevmanual>.

HSC initiates data governance initiative

*Steve Stockdale — Deputy Director for Operations*

In July, Richard Larson, MD, PhD, Executive Vice Chancellor, announced that the UNM Health Sciences Center (HSC) has embarked on an initiative to formalize an institutional approach to data governance.

The term “data governance” is perhaps a misnomer. It’s not about governing data; it’s about governing the behavior of everyone associated with the institution who creates, receives, stores, transmits and handles data throughout its life cycle.

This initiative will enable us to accomplish the following:

- 1. Create a governing structure that represents a variety of institutional leaders and stakeholders
- 2. Produce formal documentation such as policies and guidelines
- 3. Identify the necessary technology requirements for systems, software and platforms

Unfortunately, the importance of data governance has been highlighted most recently in a series of much-publicized data breaches and hacks of consumer and employee data at organizations such as Target, Sony, the U.S. Office of Personnel Management and Anthem. Clearly, the security, privacy, integrity and protection of all types of sensitive data must be a paramount consideration of any institution.

However, there is also a positive dimension to data or information governance. Forward-looking institutions are starting to recognize the business value of strategically managing information and data. Terms such as “big data” and “eScience” are all the buzz now as organizations (including academic institutions and health care providers) endeavor to ensure that the right people have the right information at the right time to perform their missions most efficiently and productively. Then, through ongoing collection and analysis of more and more data, learning and continual improvement can accelerate.

For the HSC, it’s easy to see that data governance envelops a broad swath of activities across our clinical, research and academic missions. From the perspective of the individual employee or student having timely access to the information he or she needs to the institutional-level analytics that can inform leadership decisions and actions, the importance of data and information cannot be overstated.

Watch for updates as this HSC data governance initiative progresses.



Steve Stockdale is facilitating an effort to develop an HSC data governance policy.



Library faculty members take Native Voices exhibit on the road

Two of HSLIC’s faculty members, Patricia Bradley and Laura Hall, recently took the “Native Voices: Native Peoples’ Concepts of Health and Illness” exhibit to several locations in New Mexico. The National Library of Medicine’s (NLM’s) traveling exhibit has been on display in the Domenici Center since April. It was displayed there through Oct. 18.

In September, the exhibit was displayed at UNM – Gallup, UNM – Taos, NMSU – Grants and San Juan College in Farmington. In Taos, Pat and Laura presented at a Holistic Health and Healing Arts class. In the other locations, they spoke with visitors about the exhibit and answered their questions.

The exhibit explores the connections among wellness, illness and cultural life for contemporary American Indians, Alaska Natives and Native Hawaiians. To honor the Native tradition of oral history, NLM interviewed Native healers from across the country so that you can hear people’s stories in their own words in the exhibit’s listening stations.



This photo was taken while the “Native Voices” exhibit was displayed at UNM – Taos. From left to right are Kari Hauge, Assistant Librarian at Taos; Kathleen Knoth, Library Director at Taos; and HSLIC faculty librarians Patricia Bradley and Laura Hall.

Healers, elders and other key figures describe how epidemics, loss of land, loss of lives and the inhibition of culture in the 19th and 20th centuries affect the health of Native individuals and communities today. “Native Voices” presents an inspiring story of endurance, resilience and self-determination.

Phase 1 of Memorial for Anatomical Donors is completed

Each year, families donate the bodies of their loved ones to help educate the next generation of health care providers. For the past seven years, HSC students, faculty and staff have planned a memorial garden in honor of anatomical donors and their families.



Phase 1 of this new garden was completed in September. HSLIC faculty member Laura Hall is a member of the planning committee, which is chaired by Paul McGuire, PhD, Associate Dean, Undergraduate Medical Education. The committee has representation from across the HSC and from UNM facility planning. The group has been working toward a permanent memorial site at the HSC for the past seven years.

The students and faculty organize an annual memorial service to honor these donors. At this year’s memorial, students offered the first memorial stone to be placed in the garden — a tradition and gift to be carried on by future classes.

Discussions about fund-raising for Phase 2 will begin soon.

The garden is located at the south end of the “M” parking lot, between the Innovation, Discovery & Training Complex and Novitski Hall.

Promoting Open Access: A column about scholarly communications

Jacob Nash — Resource Management Librarian



Clarifying the Different Levels of Access to Journal Literature

I want to clarify some language used to describe the varying levels of access to the journal literature — three terms in particular.

- **“Toll Access”** refers to the traditional subscription model of access. The library subscribes to thousands of electronic journals to provide access to HSC researchers, clinicians, educators and students.
- **“Public Access”** results from funder mandates like those from NIH. Public access has gained a ton of steam this year because every agency in the U.S. Department of Health and Human Services will require public access to both manuscripts and research data. I wrote about these coming mandates in a recent issue of *adobe medicus*.
- **“Open Access”** can mean publication in one of the myriad quality Open Access journals (e.g., *PLoS Medicine*) or perhaps access to a peer-reviewed manuscript that’s housed in an institutional repository.

Both Public Access and Open Access are free-to-read; Toll Access is pay-to-read. HSC folks tell me often, “I get this free from my office at UNM” when referring to a subscription journal. Remember: although access may be free to you, the library pays a significant amount of money to purchase access to that journal. Academic publishing is big business, and HSLIC pays big bucks to provide a useful collection of subscriptions. For example, in FY 2013–14, HSLIC spent \$1,207,212 on electronic serials, a cost increase of \$153,960 (15 percent) from the year before. Yet we purchased 70 less serials than we did in FY 2012–13! Inflationary rates force us to cancel some materials so that we can maintain subscriptions to others.

HSLIC must carefully partition funds to support everyone’s needs, so we can’t subscribe to everything. Open Access ensures availability regardless of the library’s budget. Sometimes, how accessible your article is may be more important than the prestige of the journal. It’s just something to consider.

You can contact me with your copyright questions at (505) 272-9896 or [JLNash@salud.unm.edu](mailto:JLNash@salud.unm.edu).

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Holly Shipp Buchanan, MLn, MBA, EdD, FMLA, AHIP

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**Do you have ideas for how we could improve this publication? Please send us your feedback:**

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**Library hours:**  
Monday – Thursday 7 a.m. – 11 p.m.  
Friday 7 a.m. – 6 p.m.  
Saturday 9:30 a.m. – 6 p.m.  
Sunday Noon – 11 p.m.

Holiday and break closures will be posted in the library.



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# HSLIC librarians host, participate in evaluations workshop

*Sarah Morley, PhD, MLS, AHIP — Clinical Services Librarian*

On Sept. 16, the New Mexico Consortium of Hospital and Biomedical Libraries, in conjunction with HSLIC, hosted a workshop in the Med 2 classroom titled “Measuring Your Impact: Using Evaluation for Library Advocacy.”

HSLIC faculty librarians Patricia Bradley, MLS, AHIP, and Sarah Morley, PhD, MLS, AHIP, coordinated the workshop. HSLIC staff librarians Karen Buntin, MSLS, and Robyn Gleasner, MLIS, attended, along with ten other librarians from academic and public libraries across New Mexico.

The instructor was Marcos Spann, MLIS, Community Health Coordinator for the National Network of Libraries of Medicine, South Central Region. The organization is located at the Houston Academy of Medicine/Texas Medical Center in Houston.



Above, participants in a recent workshop discuss ways librarians can demonstrate the value of their library’s services. Participants learned methods and tools for assessment, evaluation planning, creating logic models, data collection and reporting.

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