

## SOUTHWEST BUILDING BLOCK

- Standard
- Split-block
- Shadowal
- Ornamental

Quality controlled . . . produced  
to A.S.T.M. specifications . . .  
shale and pumice units

Farmington, New Mexico

**E**ffectively  
**C**ustomized,  
**K**nowingly  
**E**fficient,  
**R**efreshingly  
**T**renchant  
**S**ettings

CREATED FOR DISCERNING  
CLIENTS ———

by



of Albuquerque  
Incorporated  
and Farmington

CONTRACT INTERIORS

3215-25 central avenue, east  
alpine 6-9800

## a few notes on the new mexico architect

Perhaps it would be well, with the beginning of a new editorship, to state once again the major reason for the publication of the *New Mexico Architect* by the New Mexico Chapter of the A.I.A. The goal of this publication is to encourage people to become more conscious of architecture and the architectural profession. At least in part it seeks to accomplish this purpose by presenting the outstanding contributions which have been and are being made by members of the profession. Its methods of attaining this goal will remain flexible and open to the injection of new ideas and change. For the present there will be certain features which will appear in each issue. These will include "Notes and News from the President," "Notes on Readings," "Projects and Buildings," and "Report from the University." It is planned to add a regular feature called "A Glimpse into the Past." The popular series of articles, "Portrait of an Architect," will be expanded and will appear from time to time in future issues. Eventually, too, a section will be set aside for "Communications," for those who may wish to express themselves on a subject or who wish to take issue with particular articles. It is hoped that the magazine will never become completely solidified into a set form and that members of the profession will continually give suggestions and ideas which can become a part of this publication.

## news

Miles Brittelle, Sr., and Philippe Register presented the A.I.A. film, "A School for Johnnie," to the Clayton Rotary Club at their weekly luncheon meeting Oct. 22. The film was followed by a talk by Mr. Brittelle expanding on some of the points brought out in the film. There followed a short question and answer period. It is hoped that this film showing will be followed by others, and that service clubs, school boards and any groups interested in what constitutes architectural services and how to start a building project, will contact the New Mexico Chapter of the A.I.A. The Public Relations Committee will be glad to make films and speakers available.