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University of New Mexico Communication and Marketing Department

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THE UNIVERSITY OF NEW MEXICO and the UNM Foundation established a new institution standard for fundraising by raising \$85.5 million, a 17.9 percent increase from last year's high-water mark of \$72.5 million. The increase from last year was aided by more donors, which increased to 20,330 from last year's record total of 19,500 donors. The UNM Foundation has more than doubled its fundraising total since fiscal year 2003-04, when it raised \$41.7 million.

http://www.unm.edu/~market/cgi-bin/archives/003119.html#more

THE SQUASH BLOSSOM Boys, an eclectic bluegrass quintet hailing from Corrales and featuring UNM students, will perform the "back-to-school" UNM Greg Johnston Summer Concert Friday, Aug. 22, from noon – 1 p.m. on the University Honors Plaza. http://www.unm.edu/~market/cgi-bin/archives/003107.html#more

FRESHMAN FAMILY DAY, a UNM tradition held the afternoon before the start of fall classes, welcomes incoming students and their families to the college community. The three-fold event is set for Sunday, Aug. 24, and kicks off at 4 p.m. with a Freshman Convocation in Popejoy Hall, followed by a social celebration and class crawl at the UNM Duck Pond. A movie at sunset on Johnson Field ends the event. http://www.unm.edu/~market/cgi-bin/archives/003116.html#more

UNM'S ANNUAL WELCOME BACK Days begins Monday, Aug. 25 and continues through Friday, Aug. 29. Events include live music, information booths and FREE FOOD! Sign up to have an information table by calling 277-4706. Visit the week's schedule at: http://sac.unm.edu.

UNM's INFORMATION TECHNOLOGY Services Department recently initiated the Print Release Program in all the ITS computer labs and PODs throughout campus. The program, a joint effort between ITS and ASUNM, is aimed at not only improving print job tracking for students, but is also part of UNM's larger environmental initiative to "go green" and reduce wasted resources such as paper, ink and energy. There is no charge to students, faculty or staff for printing.

http://www.unm.edu/~market/cgi-bin/archives/003120.html#more

EARLIER THIS SUMMER, UNM began the fifth phase of a water project to improve the university's water system and provide stronger water pressure for fire hydrants and building fire sprinkler systems. Two segments of the project, located at the dormitories and the Duck Pond, are now complete and construction teams are almost finished working between Smith Plaza and Mitchell Hall. Construction has started at the final project location along Yale Mall and will be completed near the end of September. http://www.unm.edu/~market/cgi-bin/archives/003124.html#more

BEGINNING THIS FALL, UNM's Recreational Services will administer fitness classes for UNM's faculty and staff. This move will allow the Division of Human Resources' Employee Health Promotion Program to focus on more outreach to various departments

and branch campuses, promoting the benefits of physical activity. EHPP will continue to advocate for faculty and staff by working with Recreational Services to ensure that fitness classes address their individual needs.

http://www.unm.edu/~market/cgi-bin/archives/003122.html#more

THE DEMOCRATIC NATIONAL Convention starts Monday in Denver, Colo. This week, "New Mexico in Focus" will feature those attending the convention and developing the platform the Democrats will follow during the 2008 election. 'New Mexico in Focus' airs Friday, Aug. 22 at 7 p.m. and repeats on Sunday, Aug. 24 at 6:30 a.m. on KNME-TV, channel 5.

http://www.unm.edu/~market/cgi-bin/archives/003123.html#more

"FITNESS FOR 40 & Older," a new class set to begin this fall, will be held on Mondays, Wednesdays and Fridays from 8 to 8:50 a.m. in rm. B554 in Johnson Center. The three-hour credit course, PEP-NP 193, section 003, will focus on adult fitness, gym strength training, Swiss ball training, Pilates and dance, exercise program design, exercise physiology and more. For more information contact Dina Reid at (505) 255-7114 or dinajreid@yahoo.com.