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7-16-2009

2009-07-16 UNM NEWS MINUTE

University of New Mexico Communication and Marketing Department

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Recommended Citation

University of New Mexico Communication and Marketing Department. "2009-07-16 UNM NEWS MINUTE." (2009). https://digitalrepository.unm.edu/news_minute_2009/45

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BOB LONG, a former UNM Chemical and Nuclear Engineering professor and Department chair, died recently. Long set up a major endowment to be used by the department and for two UNM Presidential Scholarships for Chemical and Nuclear Engineering students. Presidential Scholarships are open to New Mexico's brightest and best high school graduates, and cover 90 to 100 percent of the cost for an undergraduate student to attend UNM.

http://www.unm.edu/~market/cgi-bin/archives/004112.html#more

U.S. SENATOR Jeff Bingaman announced recently that the UNM Nanoscience and Microsystems Graduate Program has been awarded the highly competitive grant to provide fellowships for Graduate Assistance in Areas of National Need (GAANN). The U.S. Department of Education GAANN fellowships will provide stipends of up to \$30,000 per year for up to 6 UNM Ph.D. students, based on financial need and will include additional funds to cover other costs of education. http://www.unm.edu/~market/cgi-bin/archives/004114.html#more

THE UNIVERSITY COMMUNICATION and Marketing Department has won a gold medal from the Council for Advancement and Support of Education for the commercial "Be a Lobo. Be Yourself." The international award is in the category of Video PSAs and Commercial Spots: Traditional Video, DVD, DC or Film. http://www.unm.edu/~market/cgi-bin/archives/004124.html#more

THE ALBUQUERQUE ART Business Association has named UNM Professor of English and American Studies Peter White a "Local Treasure." White directs the New Mexico Musical Heritage Project, which provides violins and musical training for the students enrolled at the Public Academy for the Performing Arts in Albuquerque. http://www.unm.edu/~market/cgi-bin/archives/004115.html#more

FOR THE THIRD year the Cross Border Issues Group summer program, directed by Communication and Journalism Associate Professor Richard Schaefer, is visiting central and southern Mexico with an eye and ear on immigration from a Mexican perspective. UNM Sr. University Communication Representative Carolyn Gonzales is blogging about the group's experiences. For more visit: http://cgonzal.wordpress.com/.

THE FIRST OF TWO Greg Johnston Summer Concerts for 2009 is set for Friday, July 17 with Shred Factor 9 taking the stage. Shred Factor 9 features a distinct UNM connection with all the band members working in various areas of the UNM Health Sciences Center. The concert gets underway at noon near the Betty Sabo Modern Art located southeast of the SUB and south of the Student Health Center. http://www.unm.edu/~market/cgi-bin/archives/004109.html#more

UNM HOSPITAL has been named one of the 100 Most-Wired Hospitals and Health Systems in the U.S. by the American Hospital Association for the sixth consecutive year, and seventh year overall. In the 11-year history of the AHA's Most-Wired Program, only

nine U.S. organizations have made the most-wired list seven times. http://hscapp.unm.edu/calendar/output/index.cfm?fuseaction=main.release&EntryID=784

THE UNM COLLEGE of Nursing and the Air Force, Army and Navy Reserve Officers Training Corps programs at UNM are partnering to help more ROTC students earn nursing degrees.

http://hscapp.unm.edu/calendar/output/index.cfm?fuseaction=main.release&EntryID=7837

THE ITS DEPARTMENT has numerous upgrades and projects in the works for Fall 2009 semester. Visit http://its.unm.edu/itsnews/ITProjectsSummer09.pdf to see what is new for you. http://www.unm.edu/~market/cgi-bin/archives/004120.html#more

THE PROVOST'S COMMITTEE for Staff is seeking scholarship applicants for its Staff Academic Support Scholarship for the Fall 2009 semester. The scholarship, in its fourth year, is designed to help support staff utilizing their tuition remission benefit. This is an opportunity for UNM staff to apply for limited financial support to be used to help cover the cost of academic books, course fees and supplies. The deadline is Aug. 10. http://www.unm.edu/~market/cgi-bin/archives/004123.html#more

"TELLING NEW MEXICO – A New History" is a chorus of voices, edited by UNM Regents Professor of Anthropology Marta Weigle, with New Mexico History Museum Director Frances Levine and Senior Curator and UNM alumni Louise Stiver. The book is designed as a general history of the state, prepared in anticipation of the state's centennial in 2012, but unlike most history books, this one consists of dozens of essays, many of them from UNM faculty.

http://www.unm.edu/~market/cgi-bin/archives/004113.html#more

LONG-TIME ARTIST Edward Goettler is having a one-man show of his work at the Masley Art Gallery beginning Friday, July 17. The show, titled "An American Art Experience," continues through Sept. 4, 2009.

http://www.unm.edu/~market/cgi-bin/archives/004128.html#more

MATTHEW McDUFFIE, an instructor in the Dramatic Writing Program at the University of New Mexico and a professional screenwriter, will lead a series of intimate one-day workshops for filmmakers and storytellers who are determined to create stronger stories, characters and commercially viable screenplays. The classes, scheduled for July 18 and 25, from 9 a.m. - 4 p.m. at KNME Studios, will cover the mechanics of plot and the development of each participant's storyline. Individuals are encouraged to bring in ideas or existing work. http://www.unm.edu/~market/cgi-bin/archives/004117.html#more

THE UNM HARWOOD MUSEUM of Art in Taos presents the Paisley Art Party, a free, all-ages costume party on Saturday, July 18, 3-5 p.m., coinciding with the Ledoux Street Stroll. Planned as an open house for the Harwood's Fern Hogue Mitchell Education Center, the Paisley Art Party is an opportunity to come together to create and experience art. http://www.unm.edu/~market/cgi-bin/archives/004116.html#more

THE 2009 CURANDISMO Class, "Traditional Medicine without Borders: Curanderismo in the Southwest & Mexico," a two week course, begins July 20-31, from 8:10 a.m. to 12:40 p.m. in Anthropology Lecture Hall Room 163. In its eighth year and taught by UNM Vice President for Student Affairs Eliseo "Cheo" Torres, the popular summer class provides traditional healers of all backgrounds, western medicine practitioners and members of the public, the opportunity to come together to share knowledge about the art and science of the Mexican folk healing tradition called Curanderismo. http://www.unm.edu/~market/cgi-bin/archives/004079.html

GAYLE Diné Chacon, director of the Center for Native American Health at UNM, will deliver the opening remarks at the Diabetes Education in Tribal Schools Health is Life in Balance Train-the-Trainer Summer Institute, Monday, July 20-Wednesday, July 22 at the Homewood Suites by Hilton, Albuquerque Uptown, 7101 Arvada Ave NE. http://www.unm.edu/~market/cgi-bin/archives/004127.html#more

NEW MEXICO SECRETARY of State Mary Herrera will be a guest lecturer in the ITV course PA 523, State and Local Government on Monday, July 20 at 7 p.m. Herrera will address what it is like to work at the intersection of federal, state, and local policy, program and constituency demands.

http://www.unm.edu/~market/cgi-bin/archives/004125.html#more

THE ANDERSON SCHOOL of Management's Department of Finance, International and Technology Management, and Entrepreneurship recently hosted 26 Executive MBA students from the Fundação Centro de Análise, Pesquisa e Inovação Tecnológica, a university devoted to technological analysis, research, and innovation in Manaus, Amazonas, Brazil.

http://www.unm.edu/~market/cgi-bin/archives/004126.html#more

UNM IS COLLABORATING on college and high school student convergence/multimedia projects Sunday, July 26-Saturday, Aug. 1 in conjunction with the Native American Journalists Association's 25th anniversary convention, to be held in Albuquerque. Students in the projects will create multimedia news content to be featured at the NAJA Web site. http://www.unm.edu/~market/cgi-bin/archives/004111.html#more

THIS WEEK, U.S. HOUSE Democrats unveiled their new health care overhaul plan on Capitol Hill. What impact will these reforms have on New Mexico? On this week's episode of "New Mexico In Focus," KNME-TV's weekly hour-long public affairs show airing on Friday, July 17 on KNME-TV channel 5.1 and repeating on Sunday, July 19 at 6:30 a.m., co-host David Alire Garcia will discuss this potential impact with state senator Dede Feldman. http://www.unm.edu/~market/cgi-bin/archives/004121.html#more