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University of New Mexico Communication and Marketing Department

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- 1. DR. CRISTINA BEATO HAS BEEN nominated by Sen. Pete Domenici (R-NM) to serve in President George Bush's administration as assistant secretary for health within the Department of Health and Human Services. A UNM graduate and a graduate of the UNM School of Medicine, Beato currently serves as associate dean for Clinical Affairs and medical director at the UNM Health Sciences Center. http://domenici.senate.gov/newscenter/record.cfm?id=178324
- 2. UNM IS AMONG COLLEGES and universities nationwide that received cash awards from the American Automobile Association for campus programs that address impaired driving prevention. The "UNM Designated Drivers Do It for Friends" winning program is a partnership between UNM and local bars and restaurants providing free, non-alcoholic drinks and waived or reduced cover charges for UNM students who serve as designated drivers. <a href="http://www.unm.edu/news/Releases/Aug20aaa.htm">http://www.unm.edu/news/Releases/Aug20aaa.htm</a>
- 3. PROFESSOR JEANNE LOGSDON of the Department of Organizational Studies at The Anderson Schools of Management, was recently named editor of the prestigious publication Business and Society. Logsdon, who previously served as associate editor from 1997-2000, was selected as editor for 2001-2004.
- 4. NEW MEXICO WAL-MART and Sam's Clubs have helped raise more than \$131,000 to benefit Children's Hospital of New Mexico in the past year. Donated money helps pay for the life-saving medical equipment needed to provide the most advanced and comprehensive pediatric and neonatal care in the state. <a href="http://hscapp.unm.edu/publicaffairs/displayRelease.cfm?id=73">http://hscapp.unm.edu/publicaffairs/displayRelease.cfm?id=73</a>

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