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University of New Mexico Communication and Marketing Department

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UNM News Minute #592 – July 2, 2009

THE UNIVERSITY OF NEW MEXICO is planning an exercise of its Campus Warning Siren System on Monday, July 6. At 11:02 a.m., the sirens will be sounded for approximately one minute. There will be a one-minute pause of the sirens, followed by an "all clear" siren. The “all clear” siren will sound for approximately one minute. http://www.unm.edu/~market/cgi-bin/archives/004076.html#more

UNM’S 21 ATHLETICS PROGRAMS combined for a 3.12 grade point average for the 2009 spring semester according to the UNM registrar’s office. That’s the highest spring semester G.P.A. since UNM began tracking grades in 1988, and the second-highest G.P.A. overall. http://www.unm.edu/~market/cgi-bin/archives/004092.html#more

THE U.S. COMMERCE ASSOCIATION recently awarded the UNM Speech & Hearing Center as the 2009 Best of Albuquerque Award in the speech pathologists category. Each year, the USCA Best of Albuquerque Award Program recognizes local businesses for exceptional marketing success in their local community and business category. http://www.unm.edu/~market/cgi-bin/archives/004087.html#more

DISTINGUISHED PROFESSOR of Computer Science Deepak Kapur will be presented the Herbrand Award at the 22nd International Conference on Automated Deduction in August. The award is given to honor individuals for exceptional contributions to the field of automated deduction. http://www.unm.edu/~market/cgi-bin/archives/004081.html#more

CIVIL ENGINEERING Assistant Professor Rafiqul Tarefder’s interest in pavement is now paying off with a National Science Foundation CAREER grant. It’s the complexity of asphalt paving, the variations in load as the flow of traffic cycles from bicycles to cars to pickups to heavy tractor trailers, and the physical changes as the pavement heats, cools, oxidizes, ages and cracks that fascinates Tarefder. http://www.unm.edu/~market/cgi-bin/archives/004084.html#more

THE AMERICAN INSTITUTE of Certified Public Accountants recently awarded the Certified in Financial Forensics Credential to Rich Brody, Rutledge Professor of Accounting at the UNM Anderson School of Management and CPA financial forensics expert. http://www.unm.edu/~market/cgi-bin/archives/004089.html#more

THE ANDERSON SCHOOL of Management has announced the appointment of Professor Joni Young as UNM’s new KPMG Professor. The designation makes Young one of only 38 professors in the United States to hold this prestigious title. She succeeds James Hamill, who held the KPMG Professorship at UNM from August 2000 to June 2009. http://www.unm.edu/~market/cgi-bin/archives/004074.html#more

ALFRED MATHEWSON, professor UNM School of Law, was recently named acting director of the Africana Studies Program for 2009-2010 announced Brenda Claiborne,
dean, College of Arts and Sciences. Mathewson assumed the role July 1.

THE FOURTH of July holiday is a great opportunity to spend time outdoors picnicking, camping or swimming, but the New Mexico Poison and Drug Information Center is cautioning New Mexicans to be careful of poison hazards this holiday weekend. Common poisons include food poisoning, hydrocarbons, carbon monoxide, bites and stings, and mushrooms.

TICKETS FOR THE 2009 UNM Staff Picnic are now on sale. Tickets are $5 and include all-day access to the Rio Grande Zoo, Botanical Gardens and Aquarium and to the picnic at the zoo from 6:30-9:30 p.m., Saturday, Aug. 1. To purchase tickets, staff must show a Lobo ID. There is no limit on the number of tickets each person may purchase. Tickets will be available at a number of locations throughout campus.

THE JULY EDITION of the Employee Health Promotion Program newsletter is now available. Features in this month’s issue include: diabetes risk factors, July’s Wellness Champion and a healthy summer salad recipe. Read all about UNM wellness and upcoming EHPP events at:

SINCE ITS LAUNCH in March of 2007, V-me, the first U.S. Hispanic Network to partner with public television stations, has become the fastest growing Spanish language network in history. KNME was one of 15 charter stations nationwide to air V-me. Co-host Gene Grant interviews its President and CEO, Carmen DiRienzo, on “New Mexico in Focus,” KNME-TV channel 5’s weekly hour-long public affairs show, will air on Friday, July 3 at 7 p.m. on KNME-TV channel 5.1 and repeat on Sunday, July 5 at 6:30 a.m.