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University of New Mexico Communication and Marketing Department

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1. DR. ELISEO "Cheo" Torres, vice president for Student Affairs, was recently honored at two local events for his dedication to education and life-long commitment to human rights. The Albuquerque Hispano Chamber of Commerce awarded Torres with its annual President's Award with an inscription that reads, "For your vision, dedication and service to education in New Mexico."

http://www.unm.edu/~market/cgi-bin/archives/002861.html#more

- 2. THE UNM ANDERSON School of Management recently announced the winners of its 2008 UNM Technology Business Plan Competition. First place honors were awarded to Advanced Pulmonary Solutions, which included team members Kevin Stevenson, Robin Perini and James Baldwin. Other winners included Surya Skincare including Steven Renfro, William Reichard, Miles Nelson, Klaus Mueller and Peter Duselis, which took second place. Third place was awarded to Meghan Norvell and Isaac Estrada of ABQari Wellness. http://www.unm.edu/~market/cgi-bin/archives/002848.html#more
- 3. STUDENTS FROM UNM'S Anderson School of Management were recently chosen to participate in a unique educational program, sponsored by the American Public Transportation Association. With gas prices expected to reach \$4 a gallon this summer, students have been asked to developing an advertising campaign aimed at tackling the ever-present "pain at the pump." UNM is one of 11 universities chosen to participate. http://www.unm.edu/~market/cgi-bin/archives/002860.html#more
- 4. MICHAEL S. GALLEGOS, co-founder, CEO and President of American Property Management Corporation, will be the featured speaker tonight at the first Anderson School of Management's Distinguished CEO Lecture Series. Gallegos will discuss the pitfalls of growing your business too quickly in his talk titled, "Entrepreneurship: The Challenges of Growth." The lecture begins at 6 p.m. in the Paul R. Jackson Student Center on the UNM campus.
- http://www.unm.edu/~market/cgi-bin/archives/002828.html
- 5. THE INAUGURAL exhibition for the Robert Wood Johnson Foundation Center for Health Policy opens tonight at 5:30. The exhibition features UNM Art and Art History Professor Basia Irland's 'Waterborne Disease Scrolls.' The exhibit, which runs through July 31, 2008, is located at 1909 Las Lomas, N.E. For more information on the Robert Wood Johnson Foundation Center for Health Policy visit: <a href="http://rwjf.unm.edu/index.shtml">http://rwjf.unm.edu/index.shtml</a>
- 6. A UNM RESEARCH team, led by Vojo Deretic, professor and chair of UNM's Molecular Genetics and Microbiology Department, recently discovered that the human body's built-in immune system itself can be managed to prevent infectious diseases specifically how it can "devour" tuberculosis, a worldwide scourge that persists in billions of individuals worldwide, and annually causes nine million new disease cases and claims two million lives.

 $\underline{\text{http://hscapp.unm.edu/calendar/output/index.cfm?fuseaction=main.release\&EntryID=690}\\1$ 

- 7. UNM SCHOOL OF MEDICINE faculty members from the Occupational Therapy graduate program recently received national awards at the American Occupational Therapy Association annual meeting. Dr. Janet Poole was selected to join the American Occupational Therapy Foundation's Academy of Research, while Dr. Barbara Hooper was awarded the honor of AOTA Fellow. <a href="http://hscapp.unm.edu/calendar/output/index.cfm?fuseaction=main.release&EntryID=690">http://hscapp.unm.edu/calendar/output/index.cfm?fuseaction=main.release&EntryID=690</a>
- 8. DR. LENA PERGER, a physician who went a step beyond the routine and expected while conducting a medical exam in the UNM Hospital Emergency Room, is being honored at UNM. Paul Roth, executive vice president for UNM's Health Sciences Center, has declared Friday, April 25 as "Dr. Lena Perger Day." Dr. Perger will be presented with a plaque at UNM Surgical Grand Rounds Friday at 8 a.m. <a href="http://hscapp.unm.edu/calendar/output/index.cfm?fuseaction=main.release&EntryID=690">http://hscapp.unm.edu/calendar/output/index.cfm?fuseaction=main.release&EntryID=690</a>
- 9. THE DEADLINE to sign up for a Zipcar membership to receive the initial annual fee waived, a savings of \$35, is Wednesday, April 30. In January, the UNM Department of Parking and Transportation Services announced an agreement with Zipcar, a national carsharing service, to provide vehicles to UNM students, staff, faculty and members of the Albuquerque community.

http://www.unm.edu/~market/cgi-bin/archives/002863.html#more

- 10. THROUGH THE END of May, the UNM Health Sciences Library and Informatics Center is hosting a traveling exhibition called "Frankenstein: Penetrating the Secrets of Nature." The exhibition, originally developed by the National Library of Medicine, is on display in the Domenici Center for Health Sciences Education on the Health Sciences Center campus. Exhibit hours are Monday-Friday, 8 a.m. 6 p.m. <a href="http://www.unm.edu/~market/cgi-bin/archives/002862.html#more">http://www.unm.edu/~market/cgi-bin/archives/002862.html#more</a>
- 11. RACE IS BECOMING a greater issue during this year's Democratic presidential primary. Barack Obama's recent speech, "A More Perfect Union," has helped spark a new conversation about how people from different cultural and racial backgrounds interact. Guests and panelists will discuss race in New Mexico, the state of the Democratic presidential race after Pennsylvania and other topics on this week's edition of KNME's "New Mexico In Focus," airing Friday, April 25 at 7 p.m. and repeating Sunday, April 27 at 6:30 a.m.

http://www.unm.edu/~market/cgi-bin/archives/002867.html#more