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University of New Mexico Communication and Marketing Department

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1. UNM’S NEW Emergency Notification System is now available for emergency messages to the Albuquerque campus. TextMe UNM is an opt-in text messaging system that provides UNM students, faculty and staff with fast, convenient, real-time message alerts. [http://www.unm.edu/~market/cgi-bin/archives/001918.html#more](http://www.unm.edu/~market/cgi-bin/archives/001918.html#more)

2. AN EVALUATION of safety and emergency notification practices underway at UNM heightened in the aftermath of the Virginia Tech tragedy. Students, parents, faculty and staff have posed the difficult question: Is UNM ready to cope if the unthinkable happens here? UNM has its own police force, fire marshal and emergency manager. About 100 additional staff across campus train to respond during critical incidents. A comprehensive emergency management plan governs campus. University officials work closely with local, state and federal agencies. [http://www.unm.edu/~market/cgi-bin/archives/001924.html#more](http://www.unm.edu/~market/cgi-bin/archives/001924.html#more)

3. BEGINNING SATURDAY May 12 at 9 p.m. and continuing through Sunday, May 13 at 11 a.m., Information Technology Services (ITS) will power down all services, including the UNM network, for an Uninterruptible Power Supply (UPS) installation. UNMH will not be affected and all critical clinical services will be available. Main, North, South and all branch campuses will not have any internet services. [http://www.unm.edu/~market/cgi-bin/archives/001928.html#more](http://www.unm.edu/~market/cgi-bin/archives/001928.html#more)

4. VERA JOHN-STEINER, professor of Language and Literacy and Sociocultural Studies in the College of Education and Presidential Professor in the Department of Linguistics, received the prestigious Lifetime Achievement Award given by the American Educational Research Association recently. [http://www.unm.edu/~market/cgi-bin/archives/001929.html#more](http://www.unm.edu/~market/cgi-bin/archives/001929.html#more)

5. PROVOST AND EXECUTIVE Vice President for Academic Affairs Reed Dasenbrock has announced the 2007 Outstanding Staff and Workgroup Award winners. They are: Outstanding Work Group - Center For Academic Programs Support (CAPS) and Outstanding Staff - Amy Jameson, Shirley Rey Lovato and Sandra Ortiz. A reception to honor the winners will be held in the Fiesta Room in the Student Union Building Friday, April 27, from 3 to 5 p.m. [http://www.unm.edu/~market/cgi-bin/archives/001927.html#more](http://www.unm.edu/~market/cgi-bin/archives/001927.html#more)

6. EMPLOYEES Vivian Sanchez, Sarah Guilinger, Judy Aragon-Ortiz and Elizabeth Noll were honored for excellent service to UNM students during the Annual Student Affairs Recognition Reception recently. [http://www.unm.edu/~market/cgi-bin/archives/001913.html#more](http://www.unm.edu/~market/cgi-bin/archives/001913.html#more)

7. THE ALBUQUERQUE chapter of Construction Specifications Institute has committed to endow a scholarship in its name. The endowment is distinctive because it is split between the University of New Mexico School of Architecture and Planning and the
8. TWELVE PARTICIPANTS in the UNM’s College Prep/College Readiness Program have been awarded Daniels Fund Scholarships. The Daniels Scholarship Program serves promising students with financial need who demonstrate academic performance and promise, strength of character, a well-rounded personality and a commitment to give back to the community. [http://www.unm.edu/~market/cgi-bin/archives/001925.html#more](http://www.unm.edu/~market/cgi-bin/archives/001925.html#more)

9. UNM’S PARENT RELATIONS Office, in conjunction with the Student Affairs Division, is conducting the university’s first parent survey. Access the survey online at: [http://parent.unm.edu/](http://parent.unm.edu/). Data will be used to plan programs and services for parents and students. Participants are eligible for prizes, including Lobo Cash and a stadium blanket. [http://www.unm.edu/~market/cgi-bin/archives/001915.html#more](http://www.unm.edu/~market/cgi-bin/archives/001915.html#more)

10. PROVOST REED Dasenbrock has announced four finalists for executive director of the UNM-Taos branch campus. They are: Refugio Rochin, Catherine (Kate) O’Neill, Enrique Lamadrid and Wade Hobgood. Each candidate will spend a day in Taos and then a day in Albuquerque, meeting with administrators, faculty, staff, students and community members. [http://www.unm.edu/~market/cgi-bin/archives/001911.html#more](http://www.unm.edu/~market/cgi-bin/archives/001911.html#more)

11. INTERNATIONAL VIPs are on campus this week to discuss faculty and student exchanges between their schools and UNM. The leaders are also at UNM to discuss international bridge programs designed to help students from Mexico and other Latin American countries matriculate to college and successfully navigate their way through American higher education. [http://www.unm.edu/~market/cgi-bin/archives/001916.html#more](http://www.unm.edu/~market/cgi-bin/archives/001916.html#more)

12. ASSOCIATE VICE PRESIDENT for Financial Services William Britton has announced the appointment of Elizabeth Kerkmans as bursar. She will assume oversight for the centralized accounts receivable systems for the university as well as operations of student financial services. Kerkmans takes over for Leo Moya who retired last year. She began her new position April 23. [http://www.unm.edu/~market/cgi-bin/archives/001926.html#more](http://www.unm.edu/~market/cgi-bin/archives/001926.html#more)

13. KNME CONTINUES its smart, provocative series, featuring some of the most outspoken media voices in the state on The Line. This week, The Line features UNM Health Sciences Center Executive Director for Communication and Marketing Billy Sparks and blogger Scot Key. The show broadcasts Friday, April 27 at 7 p.m. and repeats Sunday, April 29 at 6:30 a.m. [http://www.unm.edu/~market/cgi-bin/archives/001921.html#more](http://www.unm.edu/~market/cgi-bin/archives/001921.html#more)

14. UNM Auxiliary Enterprises and the Division of Student Affairs is conducting a survey to determine student and employee views and preferences regarding campus food service. The survey was developed with the help of an independent consulting firm, Envision Strategies of Centennial, Colo., to assist in establishing the future direction of
the Campus Food Service at UNM.
http://www.unm.edu/~market/cgi-bin/archives/001920.html#more

15. JOHN SPICHOCHI, who will graduate from UNM in May with a degree in English/professional writing, was recently awarded for technical communication expertise. http://www.unm.edu/~market/cgi-bin/archives/001919.html#more

16. WITH THE RECENT events at Virginia Tech, the Counseling, Assistance and Referral Services (CARS) reminds the campus community that counseling is available. It is important to realize that there is not one “standard” pattern of reaction to the stress of traumatic experiences. Reactions may be immediate, delayed, months or even years later. CARS is a free and confidential service available to all faculty and staff of the University of New Mexico. To contact CARS, call 272-6868.