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University of New Mexico Communication and Marketing Department

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DR. STEVEN BRUECK has been named the first STC.UNM Innovation Fellow. Brueck, a Distinguished Professor of Electrical & Computer Engineering and Physics & Astronomy, was recognized as one of UNM's top innovators at the 7th Annual STC Creative Awards Reception held recently. http://www.unm.edu/~market/cgi-bin/archives/005098.html#more

NEW MEXICO PRESS WOMEN recently recognized UNM with 14 awards in its annual communication contest. <a href="http://www.unm.edu/~market/cgi-bin/archives/005092.html#more">http://www.unm.edu/~market/cgi-bin/archives/005092.html#more</a>

EIGHT FELLOWS AT THE Center for Southwest Research will present short talks on Tuesday, April 27 in Room B48 of Zimmerman Library on UNM's main campus. Two sessions will be held including a morning event from 9 to 10:30 a.m. and an afternoon session from 1 to 2:30 p.m. http://www.unm.edu/~market/cgi-bin/archives/005105.html#more

THE FINAL SPRING 2010 International Task Force gathering is set for Tuesday, April 27 from 12 – 1:30 p.m. in Scholes Hall, Roberts Room. Dr. Eliseo "Cheo" Torres, vice president for Student Affairs, will speak on "Supporting and Creating Latin American Outreach Programs at UNM." <a href="http://www.unm.edu/~market/cgi-bin/archives/004941.html#more">http://www.unm.edu/~market/cgi-bin/archives/004941.html#more</a>

THE ANDERSON SCHOOL of Management continues its successful Business to Business Breakfast series on Tuesday, April 27 at 7:30 a.m. with Wells Fargo Senior Economist and Vice President Dr. Eugenio J. Alemán who will look at the state of the world economy in his presentation, The Financial Crisis and Its Effects on the U.S. and World Economies.

http://www.unm.edu/~market/cgi-bin/archives/005093.html#more

STUDENT HEALTH AND COUNSELING, along with the American Medical Student Association, Premedical Chapter at UNM, present the 2010 Student Health Fair Wednesday-Thursday, April 28-29, from 10 a.m.-2 p.m. on Cornell Plaza. <a href="http://www.unm.edu/~market/cgi-bin/archives/005103.html#more">http://www.unm.edu/~market/cgi-bin/archives/005103.html#more</a>

THE STUDENT UNION BUILDING is celebrating its 50th birthday this year. Beginning Wednesday, April 28 through Friday, April 30, the SUB will host events in the atrium from 11 a.m. to 1 p.m. Students, faculty and staff can enjoy 50's music, a yo-yo and bubble gum blowing competition, photo booth, miniburgers, fries and Pepsi on Wednesday; a jitterbug anonymous performance, Twister and Hula Hoop competition, canoli and cheesecake on Thursday; and chili dogs, lemonade and birthday cake on Friday. http://www.unm.edu/~market/cgi-bin/archives/005094.html#more

ARIZONA STATE UNIVERSITY Eminent Scholar Emeritus Clifford Schexnayderm will give a lecture about the Inka Road in the auditorium of the UNM Centennial Engineering Center Auditorium on Thursday, April 28, at 9:30 a.m. Schexnayderm will provide an overview of ongoing research comparing the Inka road against the current construction of the 1,600-mile Trans-Oceanic Highway that will link the Atlantic and Pacific Oceans on the coast of Brazil and Peru. The lecture is free and open to the public. <a href="http://www.unm.edu/~market/cgi-bin/archives/005059.html#more">http://www.unm.edu/~market/cgi-bin/archives/005059.html#more</a>

THE LATIN AMERICAN and Iberian Institute hosts the OPECOBO group from Peru, Colombia and Bolivia presenting, "Indigenous women and the traditional use of land, seeds and natural resources," Wednesday, April 28 at noon in the SUB Acoma Room. Attendees are welcome to bring their lunch. http://www.unm.edu/~market/cgi-bin/archives/005096.html#more

ON THURSDAY, April 29, from 12:30 - 1:30 p.m., the Geography Department and the Office of the Provost will present a free lecture featuring University of Arizona Associate Professor Carl Bauer. The lecture, titled "River Governance and Water Markets in Chile: Law, Economics, and Geography," will take place in room 120 at Dane Smith Hall.

http://www.unm.edu/~market/cgi-bin/archives/005108.html#more

THE UNM COLLEGIATE CHAPTER of the American Marketing Association presents UNM's second annual Undie Rock 'n' Run on Thursday, April 29 at Johnson Field. The Undie Rock 'n' Run is an event where participants shed their clothes and run one mile through main campus in their underwear (or comfort clothes). The festivities get underway at 7 p.m. at Johnson Field with local bands and a community social followed by clothing donations at 8:50 p.m. The run starts at 9 p.m. at the south end of Johnson Field. http://www.unm.edu/~market/cgi-bin/archives/005100.html#more

GARY PAUL NABHAN will present a lecture on "How Traditional Fools Interact with our Inheritance, Culture and Health" on Friday, April 30, 7 p.m. at the Maxwell Museum of Anthropology. On Saturday, May 1 at 1 p.m., Lisa Huckell will speak on "Harvesting the Past: Wild Plant Foods and Their Role in Contemporary Culture." At 2 p.m. on May 1, there will be a wild plant sampling. http://www.unm.edu/~market/cgi-bin/archives/005056.html#more

A CELEBRATION and Fundraising Dinner to benefit diversity programs at the University of New Mexico is set for Friday, April 30 at the Student Union Building ballrooms. The silent auction begins at 5 p.m., with entertainment provided by Hector Pimentel; dinner and awards are at 6 p.m. and live music at 9 p.m. Native American writer, economist and environmentalist Winona LaDuke is the keynote speaker. Tickets are \$50 per person or \$500 for a table for 10.

http://www.unm.edu/~market/cgi-bin/archives/005027.html#more

ANNE SNIDER, database coordinator with Information Technologies, died April 14, 2010. A longtime UNM employee, Snider started at UNM in 1982 at the University Architect's Office. She also worked in the Office of the Medical Examiner, before starting with IT in 1991. A memorial service will be held Friday, April 30 at 10 a.m. in the UNM Alumni Chapel. A reception will follow at the IT Main Building. For more information contact Val Anzalone at 277-8375.

THE UNM SMALL BUSINESS Vendor Fair, hosted by the Purchasing Department, is scheduled for Monday, May 3, in the Student Union Building Ballrooms A, B and C, from 10 a.m. to 3 p.m. The fair will give participants and attendees networking opportunities to create new business opportunities and strengthen existing business relationships within the UNM community. http://www.unm.edu/~market/cgi-bin/archives/004927.html#more

IN THE WAKE of the tragic loss of graduate student Stefania Gray and Professor Hector Torres, the Department of English and the Women Studies program are organizing a symposium in September 2010 to raise awareness of domestic violence by placing it within a broader socio-cultural and political framework. Individual presentations may range from 15 to 20 minutes, and panel sessions from 60 to 90 minutes. To participate in the symposium, e-mail a title and a 250-300 word abstract of your presentation or panel session to Raji Vallury, <a href="mailto:rvallury@unm.edu">rvallury@unm.edu</a>, by June 1. <a href="http://www.unm.edu/~market/cgi-bin/archives/005097.html#more">http://www.unm.edu/~market/cgi-bin/archives/005097.html#more</a>