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University of New Mexico Communication and Marketing Department

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- 1. PRESIDENTS DAVID J. Schmidly, UNM, and Tom Hunter, Sandia National Laboratories, signed a memorandum of understanding recently to increase cooperation between the two institutions. The partners will work to enhance the opportunities for top students from UNM to find placement at Sandia and to assure that the university is viewed as one of the most competitive suppliers of top talent to Sandia. http://www.unm.edu/~market/cgi-bin/archives/002732.html#more
- 2. STREAMS ARE FILTERS for our landscapes, helping to remove and transform pollutants that drain from their watersheds. As reported in the journal Nature, a team of 31 aquatic scientists across the United States, including UNM researchers Cliff Dahm and Chelsea Crenshaw, studied how streams remove excess nitrogen that results from human activities. They found that healthy headwaters generate healthy rivers. <a href="http://www.unm.edu/~market/cgi-bin/archives/002721.html#more">http://www.unm.edu/~market/cgi-bin/archives/002721.html#more</a>
- 3. REXALL DRUG on Menaul, and other pharmacies like it, have disappeared from the landscape, taking with them their neighborhood pharmacist; candy counter, medical supplies and magazines. What about other old drug store trappings the apothecary, show globe and mortar and pestle? Are they all gone, too? The UNM College of Pharmacy skillfully educates the modern pharmacist, but also cherishes the history of both the practice and the college. http://www.unm.edu/~market/cgi-bin/archives/002743.html#more
- 4. SECOND-YEAR College of Pharmacy student Adriane Irwin was elected as National President-Elect of the American Pharmacists Association Academy of Student Pharmacists at the APhA 2008 Annual Meeting held in San Diego recently. Irwin is the first UNM pharmacy student in the College's 63-year history to be president-elect and she is now the third College of Pharmacy student in the last four years to hold a national office. <a href="http://www.unm.edu/~market/cgi-bin/archives/002739.html#more">http://www.unm.edu/~market/cgi-bin/archives/002739.html#more</a>
- 5. ONCE AGAIN, UNM has stepped up to surpass its annual United Way campaign goal by pledging more than \$500,000 to the annual fund drive. In this campaign, UNM set a goal of \$515,000, and easily surpassed that amount with a total of \$568,199, which will go a long way to helping "Make Life Better" for United Way beneficiaries throughout central New Mexico. <a href="http://www.unm.edu/~market/cgi-bin/archives/002720.html#more">http://www.unm.edu/~market/cgi-bin/archives/002720.html#more</a>
- 6. THREE INDIVIDUALS connected with UNM, including Suzanne M. Johnston, Salome Martinez-Lutz and Alan Paine Radebaugh, were selected for the 2008 Arts Alliance Bravos Awards. They will be honored at the 24th Annual Bravos Awards banquet on April 26 at the Embassy Suites Hotel beginning at 6 p.m. Tickets to Bravos are \$75 each, or \$750 for a table of 10. For reservations call the Arts Alliance at (505) 268-1920.

http://www.unm.edu/~market/cgi-bin/archives/002729.html#more

- 7. KATHLEEN SPARKES, senior designer for UNM Press, recently won the Bookbuilder's West best book design in the reference and scholarly book category for her design of New Perspectives on Pottery Mound Pueblo, edited by Polly Schaafsma. Sparkes has been a designer for the University of New Mexico Press for five years and has freelanced in commercial marketing and publication design. http://www.unm.edu/~market/cgi-bin/archives/002736.html#more
- 8. MORE THAN 500 instructors have participated in OSET's support services since the office formed in fall 2006 as a successor to the Center for the Advancement of Scholarship in Teaching and Learning (CASTL). OSET's mission is to make teaching and teaching improvement an indispensable part of university life and a key dimension of the professional identity of every faculty member. Part of that mission is helping teachers adapt new teaching tools like clickers, WebCT and ePortfolios to enhance learning. http://www.unm.edu/~market/cgi-bin/archives/002741.html#more
- 9. THE DEMOCRATIC and Republican parties held their New Mexico pre-primary conventions last weekend, and those conventions take center stage on this week's episode of KNME's "New Mexico in Focus," airing on Friday, March 21, at 7 p.m. and repeating on Sunday, March 23, at 6:30 a.m. on KNME, channel 5. http://www.unm.edu/~market/cgi-bin/archives/002745.html#more