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2006-05-31 UNM NEWS MINUTE

University of New Mexico Communication and Marketing Department

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UNM News Minute #316 – May 31, 2006

1. FOR THE SECOND YEAR in a row, a team of MBA students from UNM's Anderson Schools of Management won the national Cadillac Case Study Competition held May 25 in Detroit, Mich. The UNM team successfully defended its title with a marketing research and communication plan that focused on women ages 35 and above. No other team has ever won the Cadillac competition two years in a row. [http://www.unm.edu/~market/cgi-bin/archives/001252.html#more](http://www.unm.edu/~market/cgi-bin/archives/001252.html#more)

2. ASSOCIATE DEAN of University Libraries Fran Wilkinson has been appointed interim dean of University Libraries. She will replace University Libraries Dean Camila Alire who announced her retirement effective July 1, 2006. [http://www.unm.edu/~market/cgi-bin/archives/001250.html#more](http://www.unm.edu/~market/cgi-bin/archives/001250.html#more)

3. CATHERINE M. O'NEILL has been named as the new interim executive director of the UNM-Taos Branch. O’Neill has been with UNM-Taos and Extended University at the University of New Mexico since 1995. She is currently a full-time assistant professor of psychology and Academy Head for Professions and Liberal Arts at UNM-Taos. [http://www.unm.edu/~market/cgi-bin/archives/001250.html#more](http://www.unm.edu/~market/cgi-bin/archives/001250.html#more)

4. THE UNIVERSITY of New Mexico’s Information Technology group met recently to devise a comprehensive strategic plan to help improve customer service, campus infrastructure and policies and procedures. As a result, Bill Adkins, UNM’s Chief Information Officer, announced today a six-point strategic plan designed to enhance the core missions of UNM. [http://www.unm.edu/~market/cgi-bin/archives/001253.html#more](http://www.unm.edu/~market/cgi-bin/archives/001253.html#more)

5. THE COLLEGE OF Pharmacy honored students and faculty for their academic, research and leadership excellence during an awards ceremony held recently. [http://hscapp.unm.edu/calendar/output/index.cfm?fuseaction=main.release&EntryID=496](http://hscapp.unm.edu/calendar/output/index.cfm?fuseaction=main.release&EntryID=496)

6. UNM’s CANCER RESEARCH and Treatment Center recently concluded its participation in one of the largest breast cancer prevention trials ever conducted. [http://hscapp.unm.edu/calendar/output/index.cfm?fuseaction=main.release&EntryID=496](http://hscapp.unm.edu/calendar/output/index.cfm?fuseaction=main.release&EntryID=496)

7. THE NEW MEXICO Community Health Worker Association has received several mini-grants to provide training for community health workers through the University of New Mexico’s Health Sciences Center. [http://hscapp.unm.edu/calendar/output/index.cfm?fuseaction=main.release&EntryID=497](http://hscapp.unm.edu/calendar/output/index.cfm?fuseaction=main.release&EntryID=497)

8. THE 24th ANNUAL Bank of America/Larry Ahrens Golf Tournament, benefiting the University of New Mexico Presidential Scholarship Program, will tee off Friday, June 16, 2006, at the University of New Mexico Championship Golf Course. The tournament
features a pair of shotgun starts beginning at 7:45 a.m. and also 1 p.m.
http://www.unm.edu/~market/cgi-bin/archives/001254.html#more

9. RECEPTIONS ARE scheduled this Friday evening for several new exhibitions. Opening at the UNM Art Museum is "Painting – Alive and Well! Eight Master Artists." The Masley Art Gallery will feature "Pushing Paper," while the Maxwell Museum of Anthropology presents part three of "Africa: The Holocausts of Rwanda and Sudan." http://www.unm.edu/~market/cgi-bin/archives/001248.html#more

10. VOLUNTEERS ARE needed for the 6th Muthu Barry Junior Wheelchair Sports Camp, sponsored by the Carrie Tingley Hospital Foundation, June 5-9 at Valley High School. Campers are instructed in archery, tennis, track and field, basketball, swimming, soccer and other sports. The camp serves 8-18 year-old children who have diagnoses such as Spina Bifida or Cerebral Palsy or are amputees. http://www.unm.edu/~market/cgi-bin/archives/001249.html#more

11. TWO INTERDISCIPLINARY summer field schools, featuring Professors Beverly Singer, Enrique Lamadrid and Miguel Gandert, will be held during the summer sessions. The first, “Imagining New Mexico Across Cultures,” will be held June 5 – July 1, while “Inter-Cultural Legacies of New Mexico,” is scheduled for July 3-29. For more information contact Lamadrid at, 269-5569. http://www.unm.edu/~market/cgi-bin/archives/001255.html#more