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University of New Mexico Communication and Marketing Department

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1. THE APRIL 11 ISSUE of Hispanic Outlook in Higher Education rates UNM among the top graduate schools and programs for Hispanics. The source for the data is NCES, Digest of Educational Statistics, 2002-03.
   http://www.unm.edu/~market/cgi-bin/archives/000607.html#more

2. UNM WILL HOST an open house grand opening celebration of a new $1.2 million mass spectrometry facility housed in the Department of Chemistry on Friday, April 22, in Clark Hall, rm. 253. Ribbon-cutting is set for 11 a.m. with President Louis Caldera, acting Provost and Vice President for Academic Affairs Reed Dasenbrock and Vice President for Research Terry Yates scheduled to be on hand. The open house concludes at 4 p.m. http://www.unm.edu/~market/cgi-bin/archives/000600.html#more

3. A NEW PORTAL will make its debut when faculty, staff and students return for the 2005 fall semester. The SCT Luminis Platform III portal will provide the UNM campus with a solid foundation of infrastructure, enterprise applications and features required to support an institution’s digital campus.
   http://www.unm.edu/~market/cgi-bin/archives/000604.html#more

4. UNM WON THREE first place awards and 11 awards overall in the New Mexico Press Women 2005 Communication Contest. Winners were announced recently at an awards banquet held in Albuquerque. This year’s contest included categories such as writing, editing, photography, advertising, public relations and books. Staff from Alumni Relations, Public Affairs and Strategic Communications and Marketing entered several categories.
   http://www.unm.edu/~market/cgi-bin/archives/000605.html#more

5. THE ANDERSON SCHOOLS OF MANAGEMENT recently completed its fifth year in collaboration with the Samaritan Counseling Center with the announcement of the 2005 New Mexico Ethics in Business Award recipients. The awards recognize three for-profit businesses, one not-for-profit organization and one individual who promote ethical conduct in the workplace and in their interaction with customers, suppliers and within the community.
   http://www.unm.edu/~market/cgi-bin/archives/000603.html#more

6. PROFESSOR OF HISTORY Paul Hutton received his fourth Western Heritage Award, this time for his article, "It was but a Small Affair: The Battle of the Alamo," in the Feb. 2004 issue of Wild West magazine.
   http://www.unm.edu/~market/cgi-bin/archives/000598.html#more

7. ALBUQUERQUE’S ARCHITECTURE is a tale of two cities, according to Chris Wilson, J.B. Jackson Professor, School of Architecture and Planning. Wilson will present, “Albuquerque’s Architectural Identity Crisis,” Friday, April 22, at 4:30 p.m. in Northrop Hall on the UNM campus. He will explain the roots and realities of Albuquerque's distinctive identities.
   http://www.unm.edu/~market/cgi-bin/archives/000606.html#more
8. QUIXOTIC READINGS come to a close Friday with the Alfredo Rodriguez Distinguished Lecture Series. The lecture will be given by Professor James A. Parr, current president of the Cervantes Society of America, who teaches and publishes on the classics of Spanish literature, in particular the Quixote, the original Don Juan play, the picaresque and the satiric tradition in general. Parr’s talk, "Some Recent Soundings in Quijote Criticism,” takes place Friday, April 22, at 4 p.m. in Ortega Hall.

www.unm.edu/~quixote.

9. UNIVERSITY LIBRARIES and the Indigenous Nations Library Program are hosting a brown bag lunch and panel discussion on Wednesday, April 27, at noon. Some of the presenters include: State Senator Leonard Tsosie, KIVA Club member; Regents’ Professor of Architecture and Planning and former director of Native American Studies; Theodore Jojola; and Department of Labor Secretary Conroy Chino.

http://www.unm.edu/~market/cgi-bin/archives/000608.html#more

10. THE THIRD ANNUAL Viola Cordova Memorial Symposium will be held Thursday, April 28. There will be two sessions – the first from 1 to 4 p.m. in the Student Union Building Scholars room and second from 6 to 7:30 p.m. in the UNM Kiva Lecture Hall. The symposium features Manulani Aluli Meyer, author of “Ho'oulu: Our Time of Becoming, Hawaiian Epistemology and Early Writings.” Meyer will speak from 1 to 2 p.m. and 6:30 to 7:30 p.m.

http://www.unm.edu/~market/cgi-bin/archives/000601.html#more