

University of New Mexico

## UNM Digital Repository

---

Anderson School of Management Bulletins

Anderson School of Management

---

2-11-2008

### Anderson School of Management weekly bulletin, February 11, 2008.

Anderson School of Management

Follow this and additional works at: [https://digitalrepository.unm.edu/mgmt\\_bulletins](https://digitalrepository.unm.edu/mgmt_bulletins)

---

#### Recommended Citation

Anderson School of Management. "Anderson School of Management weekly bulletin, February 11, 2008.." (2008). [https://digitalrepository.unm.edu/mgmt\\_bulletins/11](https://digitalrepository.unm.edu/mgmt_bulletins/11)

This Newsletter is brought to you for free and open access by the Anderson School of Management at UNM Digital Repository. It has been accepted for inclusion in Anderson School of Management Bulletins by an authorized administrator of UNM Digital Repository. For more information, please contact [amywinter@unm.edu](mailto:amywinter@unm.edu), [lsloane@salud.unm.edu](mailto:lsloane@salud.unm.edu), [sarahrk@unm.edu](mailto:sarahrk@unm.edu).

# ANDERSON BULLETIN

## FEB 11 2008

### IN THIS ISSUE

- New Upcoming Events!
- Net Impact Meeting, February 13!

If you have questions, comments, or concerns pertaining to Anderson, please go to <http://www.mgt.unm.edu/feedback.asp>.

### NEWS

**Anderson & the Association for Commerce and Industry present A Business-to-Business Breakfast Series** with Distinguished Adjunct Professor John T. Ackerman Tuesday, February 19, 7:30 - 9:00 am in the Jackson Student Center.

Admission to the breakfast series is free, but seating is limited. Those interested in attending can reserve a space at [rsvp@mgt.unm.edu](mailto:rsvp@mgt.unm.edu) or for more information call 277-6413. A light breakfast will be served.

**Qualitative Research in Management & Organization Conference** March 11-13  
Keynote Speakers John Van Maanen, Massachusetts Institute of Technology and H. L. (Bud) Goodall, Jr. from Arizona State University. For more information, go to [QRM.mgt.unm.edu](http://QRM.mgt.unm.edu).

**Lunch and Seminar with High-Tech CEO Jim McNally, Friday, February 22, 12:15 - 1:45 pm, GSM 302.** "Who's the Boss around Here, Anyway? Making It as an Entrepreneur" will involve students in a lively discussion about startup structure and how to move forward with business planning. Part of the UNM Technology Business Plan Competition events, this lunch and seminar is open to everyone! Jim McNally is the CEO of TruTouch Technologies, Inc. Lunch will be provided. RSVPs will allow plenty of food to be ordered: RSVP to [bizplan@mgt.unm.edu](mailto:bizplan@mgt.unm.edu).



### CLUB NEWS & EVENTS

#### Join Beta Alpha Psi

Attention Accounting, Finance, and MIS students. Want to join a National Honor Society? Check out our website at [www.unm.edu/~thetaxi](http://www.unm.edu/~thetaxi) or stop by the office in ASM 2052 and pick up an application and member requirements. If you have any questions please feel free to email our chapter at [thetaxi@unm.edu](mailto:thetaxi@unm.edu).

#### Interested in marketing?

Join UNMAMA for its first meeting of the new year on Monday, February 11 from 7:00 - 8:00 pm in the Jackson Student Center. Refreshments will be served. For more information, email [unmama@unm.edu](mailto:unmama@unm.edu).

#### Students Changing the World Through Business

Net Impact's first meeting of the semester will be held on Wednesday, February 13, 7:00 pm in GSM 318. Come find out how you can be part of a growing international network of MBAs and professionals using business to create a positive impact on our world. Our speaker this month will be Clare Zurawski, Albuquerque Regional Director of WESST Corp. She will speak about their role in microfinance development and more! For more information, e-mail [unm@netimpact.org](mailto:unm@netimpact.org) or go to [www.unm.edu/~netimpact](http://www.unm.edu/~netimpact).

#### Accounting: A Career Choice

Monday, Feb. 18 & Tuesday, Feb. 26 at 6 pm  
UNM Student Union Building  
Santa Ana Rooms A & B

The New Mexico Society of CPAs and the Becker CPA Review have teamed up to tell you why accounting is a great career choice.

Learn about:

- Benefits of accounting as a career
- Requirements to become a CPA
- Accounting designations
- Accounting specializations



Admission is free and all majors are welcome.

To reserve a space, go to <http://www.mgt.unm.edu/students/cpa.asp>.



## ANDERSON BIG SHOTS

## Happy Hour at Zinc!

On Saturday, February 9, several Anderson graduate students met at Zinc Bar for a 'Mixer.' The event was hosted and paid for by the Associated Graduate Business Students (AGBS).



All photos submitted by Christiana Kim.

## UPCOMING EVENTS

Tuesday, February 12

A Path to Success Dinner, UNM SUB Ballroom, 5:30 - 8 pm

Friday, February 15

UNM Technology Business Plan Lunch & Seminar: "Right on the Money: Financial Projections in Business Plans" with guest speaker, John W. Brown, GSM 302, 12:15 - 1:45 pm

Tuesday, February 19

A Business-to-Business Breakfast with Adjunct Professor John T. Ackerman, 7:30 - 9:00 am, Jackson Student Center

Thursday, February 21

American Association of Individual Investors presents Vitaliy N. Katsenelson, CFA, Money Manager, Investment Management Associates, Author, Active Value Investing, on "Active Value-Investing In Range-Bound Markets," 6:30 pm. See Professor Vora for more details.

## FAST INFO

**Have a question?** Ask it at <http://fastinfo.unm.edu> and we'll try our best to answer it here.

**Question:** Does Anderson offer a management minor?

**Answer:** Anderson does offer a management minor for students who are not in the BBA program. To fulfill the minor requirements, you must complete a total of 18 hours of specific coursework with a C- or better. You'll choose 6 to 9 hours from lower-division management and economics courses and then 9 to 12 hours from a list of pre-approved, 300-level management courses. Other management courses may count towards the minor with prior approval from the Associate Dean. Remember you'll need to make sure you have the appropriate pre-requisites completed in order to enroll in the upper-division management courses and must complete a Course Override Request to register for these courses. Go to <http://bba.mgt.unm.edu/nonasm/> for more information.

The Anderson Bulletin is published on Mondays. Deadline for inclusion is Wednesday at noon; send complete information to [news@mgt.unm.edu](mailto:news@mgt.unm.edu) or submit online at <http://www.mgt.unm.edu/bulletin/submitContent.asp>.